



Fundraising Programs for Schools, Teams & Community Groups

Valley Varsity helps schools, athletic teams, clubs, and community organizations choose a fundraiser that fits their timeline, seller count, and preferred level of handling. Choose from direct-sale snacks and treats, order-taker campaigns, or online programs that ship directly to supporters.

Find a program that fits

Need funds quickly? The source guide lists several direct-sale options with delivery in about 5–7 days, including CIMA Lollipops, Smencils, and Mascot Premium Bars.

Have a small seller group? Lower-priced programs such as Smencils, CIMA Lollipops, and Pretzel Rods may be a practical fit.

Prefer not to handle cash or inventory? Online and ship-to-home options let supporters order directly, including personalized apparel, candles, and tumblers.

Program overview

In-Hand / Direct Sale

Program	Retail price	Group profit	Key details
CIMA Gourmet Lollipops	\$1	Up to 55%	640 per case; 5-day delivery; assorted flavors.
Sweet & Salty Pretzel Rods	\$1	Up to 45%	240 rods per case; individually wrapped; free shipping.
Tessa's Kitchen Gourmet Lollipops	\$1	50%	Minimum 480; kosher approved; free shipping.
\$1 Smencils	\$1	40%	500 per case; 10 buckets of 50; free shipping; scent lasts 2 years.
Mascot Premium Chocolate Bars	\$2	Up to 40%	60 bars per case; \$20 flat shipping; about 5 business days.
Katydid's Chocolate Bars	\$3	40%	30 bars per case; free shipping on 3+ cases.
America's Variety Dollar Bars	\$1	Up to 40%	240 bars per case; tiered profit from 30% to 40%.
Nifty 50 Chocolatiers	\$2	50%	200 bars per case; free shipping; peanut-free and kosher.
Welch's Fruit Snacks	\$2	Up to 40%	120 pouches per case; 2-case minimum; \$25 shipping.
Main Street Gummies	\$2	Up to 40%	120-count case; minimum 7 business days; \$25 shipping.
Mr. Beast / Jack Link's Beef Jerky	\$16	35%	8 bags per case; 6 oz bags; 4 listed varieties.

Order-Taker

Program	Retail price	Group profit	Key details
Katydid's Tins	\$18	40%	12 tins per case; free shipping on 3+ cases, otherwise \$25 flat.
Boston's Best Coffee	\$20	Up to 40%	One-item minimum; delivery 10–12 business days; shipping



Program	Retail price	Group profit	Key details
			varies by order size.
Restaurant.com Gift Cards	\$25 / \$50 / \$100	Up to 50%	10-card minimum; free shipping; minimum 7 business days.
McJaks 8 oz Fudge	\$15	Up to 50%	No minimum; no upfront cost; delivery 2–3 weeks; shipping free at 50+ units.
Sweet Chaos Popcorn	\$15	40%	25-bag minimum; \$75 shipping under 200 bags; free at 200+; 15-day delivery.
Cookie Cravings by Neighbors	\$24	35–40%	Southeast states only; free shipping; order-taker or online store.
Snacks and More Sweet & Savory	\$17–\$29	40%	13 snack options; no minimum; free shipping on 25+ items.
Fun•raising All Items	\$22–\$24	40%	No minimum; delivery 10–15 business days; free shipping on 400+ units.
Poppin Popcorn	\$22	40%	No minimum; delivery 10–15 business days; free shipping on 400+ units.

Ship-to-Home / Online

Program	Retail price	Group profit	Key details
LockerSTYLE Personalized Apparel	Varies	20%	No minimum; supporters order online and items ship directly to their homes.
Heritage Candles	\$22	40%	12 oz; 12 fragrances; 60+ hour burn time; handcrafted in the USA.
Tumblers	\$25–\$30	Up to 40%	Custom options; no minimum on etched designs; shipping-to-home options available.

Eight ways to raise more

1. Give every seller a number, not just the group goal.
2. Kick off with everyone in the room.
3. Set a short deadline.
4. Help sellers make their first sale before they leave.
5. Teach one simple sentence to explain the fundraiser.
6. Put out-of-town supporters on the online list.
7. Report progress every few days.
8. Use no-cost incentives such as recognition or choosing the practice playlist.

Note: Prices, profits, delivery times, shipping fees, minimums, and availability are reproduced from the Fall 2026 source guide and should be confirmed before a campaign is launched.

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